



**BAS Public Relations
Category 1**

Degree Requirements	Required Credits	CCAF Transfer Credit/other credit	Institution Credit Requirements
Major / Concentration	30	0	30
COM 1010 Introduction to Graphic Design	3		3
COM 1020 Introduction to Digital Technology	3		3
COM 1040 News Gathering and Reporting	3		3
COM 2010 Visual Theory	3		3
COM 2040 Introduction to Public Relations	3		3
COM 3010 Publication Design	3		3
COM 3020 Radio Production	3		3
COM 3030 Television/Film Production	3		3
COM 4220 Public Relations Skills	3		3
COM 4520 Senior Capstone	3		3
General Education	30	12	18
ENG 1010 English Composition I	3	3	
ENG 1020 English Composition II	3		3
HUM 1020 Critical Thinking	3		3
SPC 1010 Speech Communication	3	3	
History	3		3
Humanities	3	3	
BIO 1030 Biology I or PHY 1010 Earth Science	3		3
MTH 2023 Elementary Statistics	3		3
Social Science	3	3	
PSY 1010 General Psychology	3		3
Electives	60	48	12



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COM 1030 Mass Communications and Society	3		
COM 3180 Editing for Journalists	3		
COM 3400 Digital Imaging	3		
COM 4010 Web Design	3		
COM 4360 Crisis Management	3		
COM 4410 Mass Media Law	3		
COM 4420 Media Literacy	3		
BUS 3201 Principles of Marketing	3		
BUS 3352 Human Resource Management	3		
BUS 3451 Organizational Theory and Leadership	3		
BUS 4060 Team Building and Leadership	3		
BUS 4080 Creative Thinking and Problem Solving	3		
BUS 4160 Negotiation/Conflict Resolution	3		
PSY 3140 Social Psychology	3		
PSY 4510 Attitudes and Persuasion	3		
*Electives		48	12
Total Credits Required to Earn Bachelor of Applied Science Public Relations Leadership degree	120	60	60

*Electives -Any Waldorf courses may be selected from the catalog and course schedule to be used as electives, provided that they are not used to satisfy other program requirements.

B.A.S. Degree Requirements

- Completion of the B.A.S. core curriculum (30 Credits)
- Completion of the required courses in a major field (30 Credits)
- Completion of additional courses (including any supported courses required by the major in other departments) to a total of 120 credits depending on the major
- A grade of C or higher in all coursework in the major and, if applicable, in the concentration(s)
- 2.00 cumulative grade point average for work completed at Waldorf
- Minimum of 30 upper-division credit hours



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Sample